As we write in your free report, **Turn Ethereum into Your Personal Cash Machine** …

The Ethereum network provides the infrastructure for nearly the entire new world of decentralized finance (DeFi) …

DeFi has already grown more than 100-fold since 2020 …

And it could grow hundreds of times in the years ahead.

What’s more, Ethereum is, in effect, “the world computer,” housing a massive database and countless applications that are shared by millions of users from anywhere in the world.

It combines the benefits of the blockchain pioneered by Bitcoin PLUS its ability to easily run smart contracts.

But the Ethereum network, by itself, lacks one thing, which we call “the eyes and ears of the world computer.”

I’m talking about a specific cryptocurrency that connects the Ethereum network to the traditional financial world …

That feeds the Ethereum blockchain with real-time data on current prices from virtually all the financial markets of the world.

In this report, we show you where and how to buy that cryptocurrency.

**How Much Money Could You Make With This DeFi Leader?**

No one can predict the future with precision. But we can tell you precisely how much investors could have made so far.

For example, go back to Dec. 12, 2018.

That’s the day we announced to the world the beginning of the current crypto bull market.

If you had invested $10,000 in Bitcoin at that time, it could have grown to $186,623.

Not bad, right? But if you had invested those same $10,000 in the eyes and ears of the world computer, you could have seen it grow to $1,747,415.
That's more than nine times better!

And today, it shows every sign of continuing to rise at that pace.

The crypto we’re talking about is …

Chainlink (LINK)

There are four key reasons we believe Chainlink is likely to continue outperforming, probably for years to come:

**Reason 1: Smart Contracts Are the Cutting Edge of Crypto — and Chainlink Feeds Them the Data They Need to Work**

Beyond making simple payment transactions, smart contracts are at the heart of almost everything cryptocurrencies do.

So, it’s hardly an exaggeration to say they pretty much are the future of crypto.
Starting with Ethereum, virtually all second- and third-generation cryptocurrencies use smart contracts in some way or have some connection with them.

What are they?

Essentially, smart contracts are pieces of computer code that, among other things …

- Store funds on the blockchain, then pay them out when certain conditions are met.
- Generate initial coin offering (ICO) tokens and issue security tokens. Examples include Chainlink, Basic Attention Token (BAT) and Maker (MKR).
- Operate DeFi platforms, such as Compound (COMP), Maker and Aave (AAVE).
- Support non-fungible tokens (NFTs), which are now expanding rapidly in usage.

DeFi is an entirely new financial system running on the blockchain — all with no banker or broker standing in the middle of every transaction. Right now, DeFi is red-hot.

That makes them good examples of the explosive growth of smart contracts that do just about everything a traditional banker would do, including:

- Matching potential lenders with borrowers; buyers with sellers;
- Executing complex financial contracts;
- Properly charging and paying interest;
- Ensuring appropriate fees are collected.

The overwhelming majority of these smart contracts live on the Ethereum network. But both the smart contracts and Ethereum are creatures of the blockchain — with no inherent connection to the outside world.

They have no way of knowing what the interest rates or exchange rates are, what various assets used as collateral are worth, or even what day it is.

This critical data has to come from external sources. And that’s where Chainlink comes enters the scene.

In a nutshell, it’s the Bloomberg Terminal of crypto, the world’s No. 1 data-supplier to smart contracts.

Already, for example, Tezos (XTZ), Fantom (FTM), Solana (SOL), Polkadot (DOT), Icon (ICX), High Performance Blockchain (HPB) and Zilliqa (ZIL) run smart contracts that use, or will, use Chainlink to feed them real-world data.
Chainlink supplies secure and reliable price feeds to DeFi platforms like Compound, Synthetix (SNX), Aave and 20 others.

Google uses Chainlink to connect information in its monster database (BigQuery) to the blockchain world.

Oracle is building custom smart-contract enabled blockchains for its customers. If any of them need real-world data, Chainlink will provide it.

And many more such uses of Chainlink are in the making.

Bottom line: Chainlink provides the data smart contracts need to run. And with the number of smart contracts growing exponentially, demand for Chainlink is set to explode.

**Reason 2: LINK is the Currency Smart Contracts Use To Pay for Data. Because Data Is Valuable, So Is LINK**

Suppose, for example, a smart contract needs to know the current market price of ETH to complete a transaction.

And suppose one data source for this information is crypto exchange giant Binance.com.

The smart contract pays in LINK tokens for the desired information. Thus ...

**LINK not only feeds the data to the blockchain, it’s the currency used for buying data.**

This is just one example, and a bit oversimplified at that.

In most actual situations, smart contracts use more than just one data source.

For redundancy and to help protect against error, they seek multiple sources.

Moreover, to be able to do business with Chainlink, data sources must first stake a hefty deposit in LINK.

If they’re caught misbehaving (for example, reporting fake prices), this deposit is forfeited.

That’s a great incentive for data sources to follow the rules.

**Reason 3: Chainlink Occupies a Sweet Spot in the 21st-Century Information Explosion**
The vast majority of the 10,000-plus cryptocurrencies listed by CoinMarketCap trade on little more than hopes and dreams.

Only a few have real-world use cases.

Even fewer boast adoption as strong as Chainlink, supplier of real-world data to blockchains, DeFi and enterprise platforms like those built by Google and Oracle.

Smart contracts are the vanguard of the cryptocurrency revolution today.

DeFi is the hottest sector in crypto.

And Chainlink occupies the sweet spot where they intersect.

The near-exponential growth of smart contracts and DeFi can translate into near-exponential demand for Chainlink going forward.

Prices have been — and should continue to be — close behind.

**Reason 4: Chainlink is Improving Smart Contracts via its Just-Launched “Keepers”**

One limitation of smart contracts is they can’t trigger or initiate their own functions at arbitrary times or under arbitrary conditions.

Changes only happen when a transaction is initiated by another account.

As a result, blockchain projects must:

1. Create highly reliable **infrastructure** — often quite expensive to maintain,
2. Outsource to a **third party** — often centralized and thus exposing the project to a single point of failure, or …
3. Use a **decentralized** open market solution, which can come with complex incentive alignment, with the potential for competitive bots that increase the cost of execution, and create difficulties ensuring reliability.

Chainlink Keepers provide users with a decentralized network of nodes that are incentivized to perform all registered jobs (Upkeeps) correctly, and without competing with one another.
That allows users to focus on critical, smart-contract functionality.

To see how Chainlink Keepers works, go to https://docs.chain.link/docs/chainlink-keepers/overview/.

**How To Buy Chainlink (LINK)**

You can buy Chainlink directly via a cryptocurrency exchange such as Coinbase or Kraken. And if you’re not a U.S. resident, you can also use Binance.com.

See our instructional videos for how to open and operate a crypto exchange account on Kraken or Coinbase.

Advantages include low trading commissions, generally low bid-ask spreads and no limits on the size of trades. And if you forget your password, there’s a procedure to recover it.

Drawbacks include occasional poor customer service. Also, crypto exchange accounts have been hacked in the past. The three we pointed you toward above are among the most established and trusted in the industry. So, this risk is very small. But it is not zero.

To be totally safe, store you newly purchased crypto in a digital wallet (such as Exodus or Atomic), and lock your private keys up in a safe.

While cryptocurrencies offer unusual opportunities, crypto markets can also be quite volatile, and timing is important.

So, start small.

Then, before buying more, wait for my signal in Weiss Crypto Investor.

Do not rush out to buy the cryptos we cover in this report. This report is based on in-depth studies of the fundamentals. While we aim to provide an up-to-date look at these cryptos, the crypto markets can move quickly and the rationale behind these ideas and strategies can shift along with them. For our most up-to-date recommendations, be sure to refer to your regular monthly issues and timely trade alerts.

Go to your Communications Preferences page to customize how you’d like to receive all issues and trade alerts.